

CYBER THREATS

Creating strong
passwords to
help reduce
cyber risks



 **QUOTE ME TODAY**

Why **PASSWORDS** matter

Strong passwords are vital for protecting your business, as weak passwords make it easier for criminals to hack your accounts.

They might guess, steal or use leaked credentials. Reusing passwords increases the risk.



Creating strong **PASSWORDS**

Choose strong, unique passwords by avoiding easily guessed options such as pet names or significant dates. Refrain from using common passwords like "passw0rd."

Ensure each of your accounts, including banking, email and social media, has a unique password to enhance security.

Craft passwords that are both memorable and secure by combining three random words and enhance them with a mix of capital letters, numbers and special characters.

EXAMPLE

Choose 3 words	planechanceactive
Add capitals	plAneChanCeacTive
Add numbers	plAn3ChanCeacTiv3
Add characters	p[An3ChanCeacT!v3

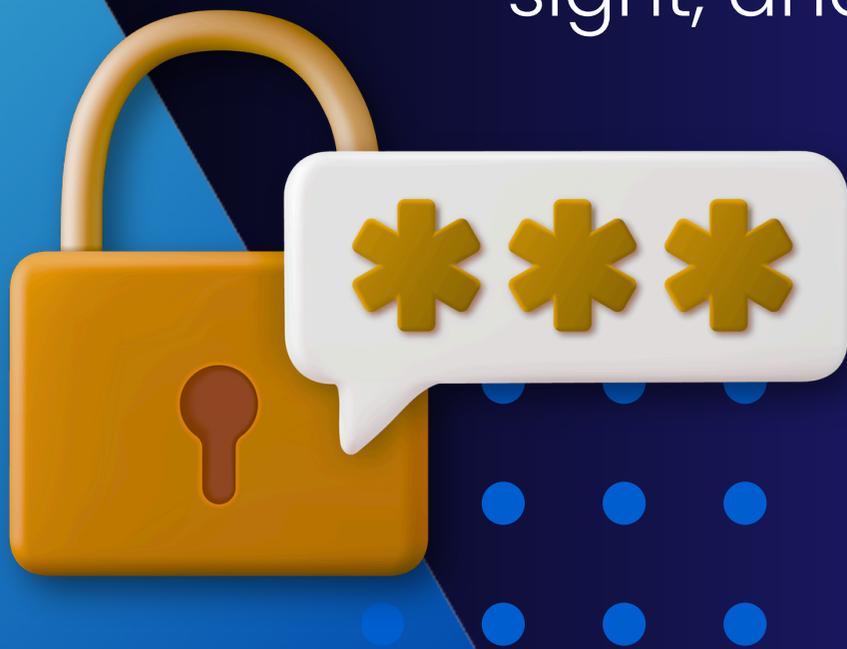


Keep your **PASSWORDS** safe

Use browsers to store your passwords, enhancing protection and ease of access; they can also identify suspicious websites

Consider a dedicated password tool for creating and storing passwords efficiently

If you opt to write down your passwords, ensure they are kept secure, out of sight, and away from your device



Verify your **PASSWORDS**

Implementing two-factor authentication for your online accounts is recommended.

2FA adds an extra layer of security by requiring a second verification step to access your account (usually entering a code sent to your smartphone).

This additional measure ensures that if someone obtains your password, they will find it challenging to access your account.



Stolen **PASSWORDS**

Suspect your password is compromised?
Change it without delay

Reused that password elsewhere?
Update those accounts as well

Haven't enabled 2FA yet?
It's time to secure your accounts



Ready to discuss CYBER INSURANCE?

Our business insurance team are on hand to help you explore your cyber insurance cover options

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