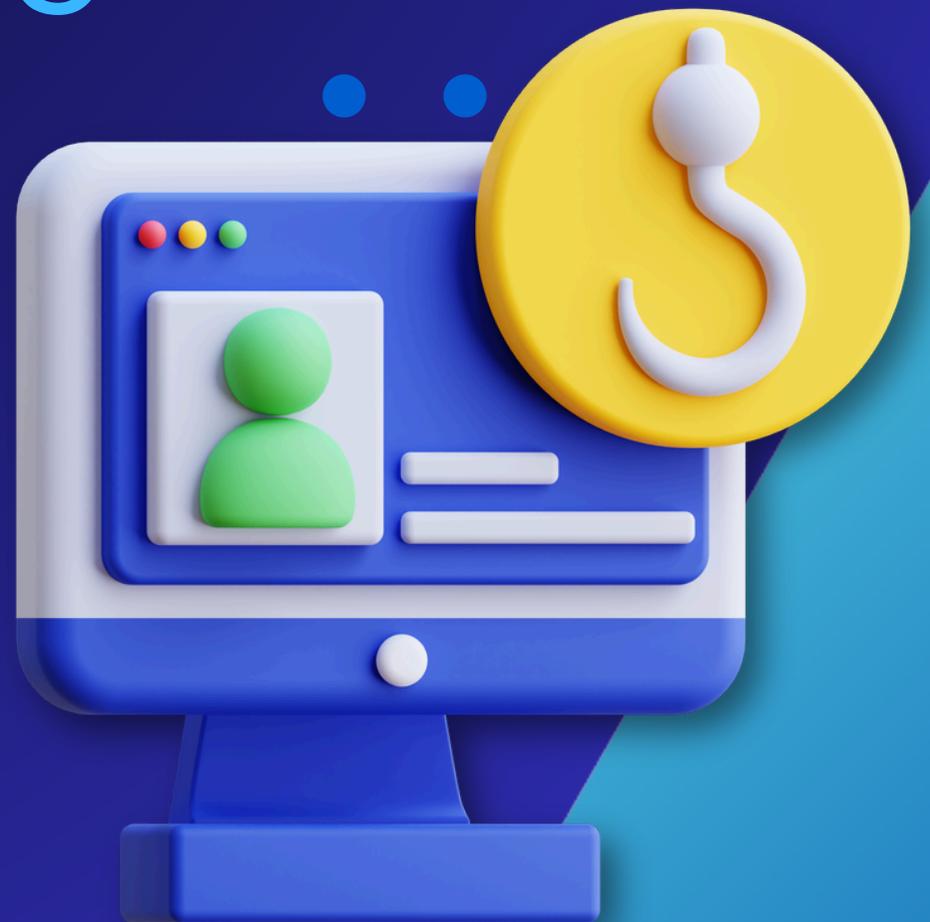


CYBER THREATS

How to protect your business from phishing



 **QUOTE ME TODAY**

What is PHISHING?

Phishing is a cyber-crime using social engineering to trick people into harmful online actions, like clicking malicious links or opening attachments. This can lead to malware or stolen information.

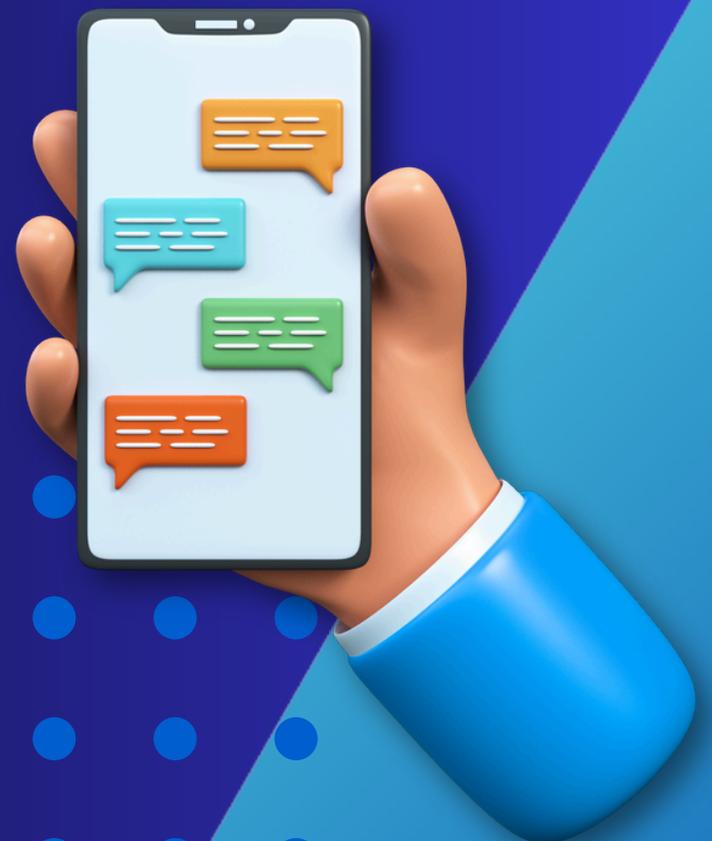
While often via email, phishing also occurs through SMS, social media, calls, messaging apps or QR codes. It's a major threat, targeting millions yearly.



What is SMISHING?

Smishing is a growing threat as cyber criminals exploit the uniform look of texts.

Report suspicious messages to 7726 for free and help the National Cyber Security Centre (NCSC) remove scams.



How to spot PHISHING

CONTEXT

Is the message unexpected? Is the sender responding to an outdated message thread that doesn't make sense?

ACTION

Is it a request to click a link, open an attachment or transfer money?

SENDER

Recognise the sender? Does the text sound like them? Unsure? Avoid links or attachments. Verify with the sender using trusted contact details.

EMOTION

Does this message stir your emotions or create a sense of urgency to take action?



Protect against PHISHING

Stay Alert! Always question and verify before responding to suspicious messages.

Avoid clicking on any links, files or attachments that seem off.



Reporting PHISHING

Reporting phishing is vital in helping to identify and reduce cybercriminal activity

Forward suspicious emails to:
REPORT@PHISHING.GOV.UK

Report SMS text messages to:
[7726](tel:7726)

Remember to delete the
email or text message
from your device



Ready to discuss CYBER INSURANCE?

Our business insurance team are on hand to help you explore your cyber insurance cover options



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