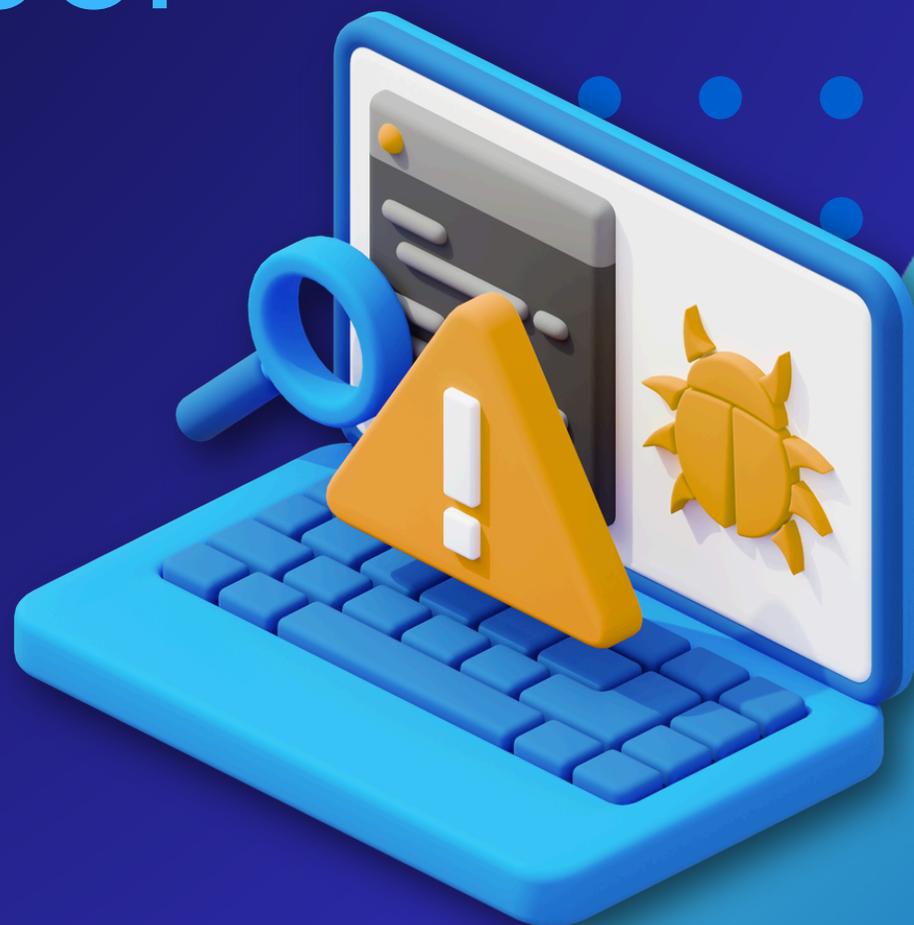


FIVE REASONS

# Why your business should consider cyber insurance



 **QUOTE ME TODAY**

# Every business is **VULNERABLE**

A recent Gov UK survey revealed that more than 43% of UK businesses and 30% of charities experienced cyber attacks in the last 12 months. No business, regardless of size, is immune to digital threats.



# It's easy to MISS THE SIGNS

Cybercriminals often exploit the fact that you and your team may not always recognise the signs of a cyber attack.



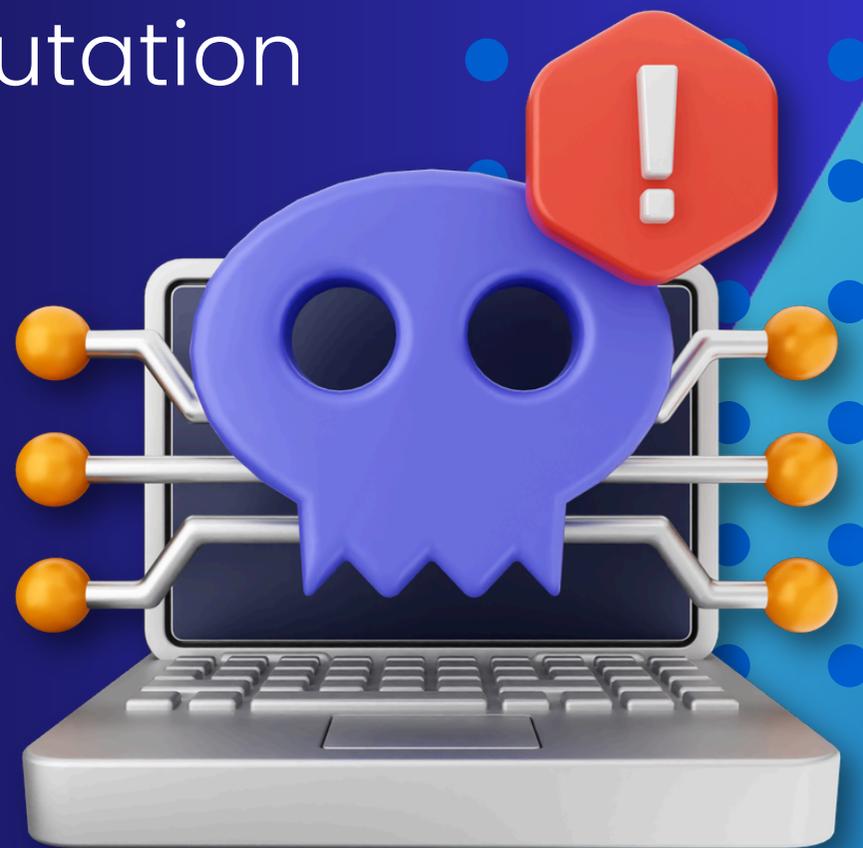
# You'll want to ACT SWIFTLY

Prompt and effective response to a cyber attack significantly reduces the potential long-term impact on your business.



# Protect your REPUTATION

Imagine the chaos of a cyber attack locking you out of your essential IT systems. The disruption and damage to your reputation could be immense.



# Build trust with THIRD PARTIES

Cyber insurance provides customers with the assurance that protection measures are ready to respond effectively in the event of a cyber attack.



# Want to FIND OUT MORE?

Our business insurance team are on hand to help you explore your options.

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